## **DECIDING on a DISSERTATION RESEARCH TOPIC**

Aloha ABMTC Term IV Students,

We have received several queries from DBA Term IV students requesting help, assistance and guidance on deciding on a dissertation research topic The most common and/or usual way... is the student decides on his/her own dissertation topic after being exposed to his/her field of study via taking courses and interacting with his/her professors and other experts. Studies have shown that the student's own personal and professional interests in a topic carries the most weight.

A major caveat for the student is that it is his/her own decision and that the dissertation topic must be directly related to his/her field of study...business administration/management.

Please permit us to share several points to help and guide you in arriving at and making this most important decision.

- 1) Start as early as possible thinking about broad areas of business administration/management that may pique your curiosity and interest...this may include thinking about your own business work-based issues and concerns that you may want study.
- 2) Use your learning and exposure in your required coursetaking to begin to narrow your focus and/or explore other areas of your field of study.
- 3) Explore and consult outside resources such as the **5 Topics for a DBA Dissertation-grad School Hub the Grad School Hub's link is** <a href="https://www.gradschoolhub.com/lists/5-topics-for-a-dba-dissertation">https://www.gradschoolhub.com/lists/5-topics-for-a-dba-dissertation</a>>

review and use the above email link as well as others on the hows to and examples of business management dissertation research topics which may serve as guidance in adopting and crafting your dissertation topics to India and more importantly to your own areas of interest.

- 4) Become familiar with and use ABMTC Resources relating to dissertation requirements, guidelines, procedures, processes, etc...,
- 5) Review and use the online posted **January 25th,2020 PPT Session for Term IV Students Presentation**;

- 6) Review and use the online posted **Doctoral Dissertation Handbook**
- 7) Review and use the online posted **Dissertation Process Guide and Attachments 2019/001,002 and 003**
- 8) Seek help and assistance from their professors who are currently teaching DBA 1013,1014 and 1015...Please refer to our memos to both faculty and students on using DBA 1013,1014 and 1015 as off-rampsto developing your required dissertation research proposal/plan.
- 9) Focus on using the topics and contents of DBA 1013,1014 and 1015 as well as the expertise of your professors to complete the 8 elements of the required dissertation research proposal/plan which is detailed in the posted doctoral dissertation handbook and in the dissertation process guide. please be mindful that the 8 element dissertation research proposal/plan (which is the qualifying comprehensive research proposal/plan) is required at the End of Term IV and for admission to DBA Candidacy.

We do hope that the above information and points are of benefits in terms of advising and guiding our DBA students on their most challenging but most rewarding educational experience of earning a DBA in Business Management.